



As a BCorp, the stuff we do

Our first year

“

“We believe that all businesses have a fundamental responsibility to protect and enhance the lives of the people who work for them, the societies we serve and the planet we share. Business needs to take a clear and courageous view of what it believes in and why it deserves to exist – and then place that belief at the very heart of its strategy.”

That's what we wrote in 2015. And it's as true now as it was then.

It's why we became a Certified BCorp. To strive for the highest standards of social and environmental performance, accountability and transparency.

We are proud to be a business that is a force for good.

This Report sets out some of the stuff we've been doing this year.

Certified



Corporation

This company meets the highest standards of social and environmental impact

This Year's Highlights



7.43%



We gave away
7.43% of our
hours this year



72%



We reduced our
impact by 72%
by not flying or
driving as much



1st



Our Community
Interest Company
(CIC) made its first
Research Grant

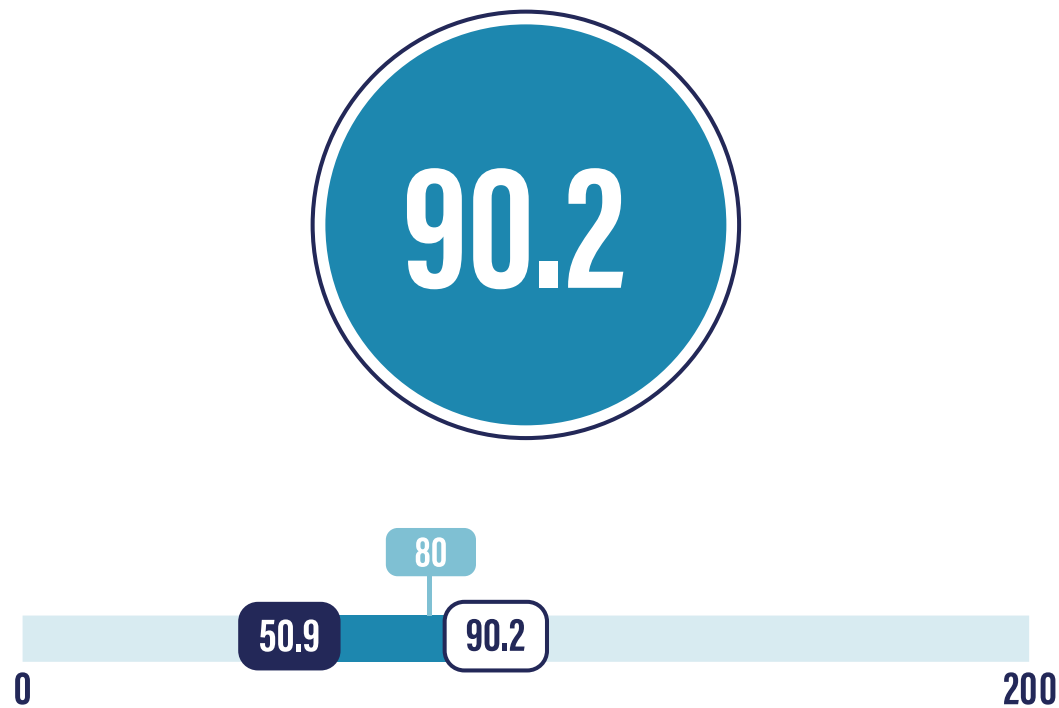


4



We sat on 4
Charitable Board
as trustees

Our Impact Assessment



Impact area scores

15.8	Governance
33.0	Workers
32.5	Community
8.9	Environment

The B Impact Scores are being compared against all businesses that have completed the B Impact Assessment.

Sustainability Goals

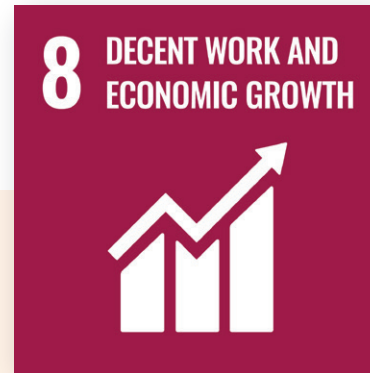
These are the Sustainability Goals we feel we can contribute to most. And what we've done this year.



We believe in the power of high-quality education and research. We awarded our first Research Grant this year. We contributed time to inform and inspire by speaking about ethics and purpose at schools and universities. We volunteered in community sport because we believe in the power of teamwork and the potential of sport to inspire this in our youth.



We did not score well on Diversity in our BCorp Assessment last year. To address this, we have sought to attract more women to senior positions. 40% of our directors and 60% of our senior leads are now women. Our diversity in terms of ethnicity remains a challenge.



We believe business has a responsibility to protect and enhance the lives of the people who work for them, the societies we serve and the planet we share. We contribute to debate about purposeful business, attend and contribute to forums and sit as trustees on bodies committed to better business practice.



We didn't do great on our climate action in our BCorp Assessment. So we've committed to Net Zero by 2030 but intend to achieve Net Zero in 2021. This year, a lot because of COVID, we have reduced emissions by over 70% whilst establishing our first overseas business and offset all the carbon we did produce. We provide leadership on climate action and advocacy for example through our leadership in Engineers Declare.



We collaborate. We donate time and experience. We participate because we get that we have more to learn than we have to give; and together we can make things better

What we did this year

(in a bit more depth)



Our People

We grew our business this year. We brought in more people and are delighted most of them were women and most of them were young. We started our first business overseas. Led by a woman. We invested in a local business because the need was there but also because it means we don't need to fly as much.



Our Giving

We gave away over 7% of our hours this year. We gave time to organisations that change how people see the world like Blueprint For Better Business, volunteered to help young people achieve their potential by, for example, mentoring at Warwick University or coaching community football, we lent our voice to tackling the climate emergency as a Bcorp and as leader in Engineers Declare.

What we did this year



Our Impact

We wrote a new Climate Commitment and drafted new policies for how we would run our business. We counted every gram of carbon and offset what we couldn't avoid. We planned to reduce our travel anyway but COVID made that easy. We chose not to replace kit if it was just for vanity and recycled anything that had run its course.



Our Research

Revenues from our Purpose measurement are directed into our CIC. We give 65% of profit from this CIC to research and education. It's a small start but we awarded our first Research Grant to two researchers in the value of Purpose. We are committed to continue to distribute 65% of profits to research and education in ethical and purposeful business.

What we did this year



20+

Our Measurement

We measured purpose impact on organisations in over 20 countries. That's our day job and we get paid for it but we also do it because we believe purpose-led businesses inspire the people who work for them, are better for the societies they serve and protect the planet. Our numbers help companies find and live by their purpose and funds from our CIC support purpose research and education.



Our Advocacy

We sat on Boards of Trustees in areas we care about and where our skills contribute such as business ethics (Transparency Taskforce), climate (Engineers Declare), community (Ascot Community Club) and environment (CPRE). We attended and spoke at events and conferences where our point of view could add value.

What's next

PEOPLE



We intend to continue to grow our numbers next year. We strive for ever greater diversity with a target of 50% female board representation. We'd like to seek opportunities for younger people.

In our Australian business we acknowledge the Indigenous peoples on whose country we live and work. We recognise their sovereignty was never ceded and pay our respects to their elders past, present and emerging.

COMMUNITY



We will continue to support the communities we live and work within through volunteering at least 5% of our time to local charities and community projects.

Our other Community is the world of purposeful business. We will continue to support research focussed on implementing Purpose with larger Grant Funding in 2021. We will be an active member of the BCorp Community in the UK and Australia.

PLANET



We commit to Net Zero in 2021.

We acknowledge that we may have to fly. We will do this reluctantly. Where we do we will offset using Gold Standard offset.. We will continue our commitment to Engineers Declare.

We commit to joining Bcorp in acting on the declaration of climate emergency and supporting our clients and partners in achieving Net Zero by 2030.

Organisations we are proud to partner and support

Purposeful Business Community

Blueprint for Better Business	http://www.blueprintforbusiness.org/
BCorp Local Melbourne	https://blocalmelbourne.com/
BCorp UK	https://bcorporation.uk/
BTeam	https://bteam.org/

Planet

Cambridge Institute for Sustainable Leadership	https://www.cisl.cam.ac.uk/
Australian Engineers Declare	https://engineersdeclare.org.au/
Campaign for the Protection of Rural England	https://www.cpre.org.uk/

Local Community

Winchester Churches Nightshelter	https://wcns.org.uk/
Ascot United Community Club	http://www.ascotunited.net/
TedX Winchester	https://www.tedxwinchester.com/
Nunawading toy library	http://www.nunawadingtoylibrary.org.au/
Cultivating Community	https://www.cultivatingcommunity.org.au/

Research and Education

Warwick University	www.warwick.ac.uk
University of Cambridge	www.cam.ac.uk

Do get in touch...

We'd love to hear from you.



PHONE

+44 (0) 207 692 8393



EMAIL

hello@contexis.com



WEBSITE

www.contexis.com



ADDRESS

35 Berkeley Square,
London, W1J 5BF

